



Order / Rev: A2550957  
 Alt Order #: 26947240  
 Flight Dates: 06/23/20 - 06/29/20

Advertiser: POL/Barbara Bollier/US Senate/KS/Dem  
 Product Desc: BOLLIER FOR US SENAT  
 Estimate: 0217

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	--W----					1	\$175.00		4.50			
N 5	Multi	06/25/20	06/25/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
				M-F KSN NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	---T---					1	\$175.00		4.50			
N 6	Multi	06/29/20	06/29/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
				M-F KSN NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	M-----					1	\$175.00		4.50			
N 7	Multi	06/24/20	06/24/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
				M-F KSN NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	--W----					1	\$225.00		5.20			
N 8	Multi	06/26/20	06/26/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
				M-F KSN NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	----F--					1	\$225.00		5.20			
N 9	Multi	06/29/20	06/29/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
				M-F KSN NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	M-----					1	\$225.00		5.20			
N 10	Multi	06/24/20	06/24/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$300.00	P4	7.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	--W----					1	\$300.00		7.00			
N 11	Multi	06/26/20	06/26/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$300.00	P4	7.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	----F--					1	\$300.00		7.00			
N 12	Multi	06/24/20	06/24/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$300.00	P4	3.20	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				M-F KSN NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	--W----					1	\$300.00		3.20			
N 13	Multi	06/26/20	06/26/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$300.00	P4	3.20	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				M-F KSN NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	----F--					1	\$300.00		3.20			
N 14	Multi	06/23/20	06/23/20	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$140.00	P4	1.40	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	-T-----					1	\$140.00		1.40			
N 15	Multi	06/29/20	06/29/20		CM	430-5pm	M-----	:30	1	\$140.00	P4	1.40	NM	1	\$140.00

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Advertiser:    POL/Barbara Bollier/US Senate/KS/Dem  
Product Desc:   BOLLIER FOR US SENAT  
Estimate:       0217

**Wichita KS KSNW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430-5p											
				Channels : KSNC,KSNG,KSNL,KSNW											
				M-F 430-5p											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	M-----		1				\$140.00		1.40			
													Totals	15	\$3,100.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26947240	<b>Changes as of:</b> 6/22/2020 at 8:53 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> BUSK/BUS/0217	<b>Flight:</b> 6/23/20 - 6/29/20	<b>Station:</b> KSNW
<b>Agency:</b> ASSEMBLY	<b>Advertiser:</b> Barbara Bollier - Sen - KS	<b>Market:</b> Wichita
711 3rd Avenue	<b>Product:</b> BOLLIER FOR US SENATE (KS)	<b>Office:</b> WASHINGTON
3rd Flr	<b>Agency Order #:</b> 102909	<b>Service:</b> Nielsen
New York, NY 10017	<b>Buyer:</b> DIANA VANEEUWEN	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$3,100.00  
**Total Spots:** 15  
**Total CPP:** \$51.32  
**Total GRP:** 60.4

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	HH Rating	HH Impression	Len	6/23 - 6/29							Total Spots	Total \$	CPP*	GRP*
										6/23	6/24	6/25	6/26	6/27	6/28	6/29				
1	M-Su 7a-8a		Today Show (7-8am)	\$175.00	2.3	12,600	3.1	11,600	30	0	0	1	0	0	0	0	1	\$175.00	\$76.09	2.3
2	M-Su 12:30p-1p		M-F GOOD DAY KANSAS	\$70.00	1.3	8,200	2.0	7,700	30	1	0	0	0	0	0	0	1	\$70.00	\$53.85	1.3
3	M-Su 5p-5:30p		M-F KSN NEWS	\$175.00	4.5	24,700	5.3	20,000	30	1	1	1	0	0	0	1	4	\$700.00	\$38.89	18.0
4	M-Su 6p-6:30p		M-F KSN NEWS	\$225.00	5.2	27,400	5.9	22,400	30	0	1	0	1	0	0	1	3	\$675.00	\$43.27	15.6
5	M-Su 6:30p-7p		WHEEL OF FORTUNE	\$300.00	7.0	0	0.0	0	30	0	1	0	1	0	0	0	2	\$600.00	\$42.86	14.0
6	M-Su 10p-10:35p		M-F KSN NEWS	\$300.00	3.2	17,500	3.7	14,200	30	0	1	0	1	0	0	0	2	\$600.00	\$93.75	6.4
7	M-Su 4:30p-5p		JEOPARDY	\$140.00	1.4	0	0.0	0	30	1	0	0	0	0	0	1	2	\$280.00	\$100.00	2.8
<b>TOTALS:</b>										<b>3</b>	<b>4</b>	<b>2</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>15</b>	<b>\$3,100.00</b>	<b>\$51.32</b>	<b>60.4</b>



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<b>Agency:</b> ASSEMBLY	<b>Advertiser:</b> Barbara Bollier - Sen - KS	<b>Market:</b> Wichita
711 3rd Avenue	<b>Product:</b> BOLLIER FOR US SENATE (KS)	<b>Office:</b> WASHINGTON
3rd Flr	<b>Agency Order #:</b> 102909	<b>Service:</b> Nielsen
New York, NY 10017	<b>Buyer:</b> DIANA VANEEUWEN	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$3,100.00
		<b>Total Spots:</b> 15
		<b>Total CPP:</b> \$51.32
		<b>Total GRP:</b> 60.4

<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	\$3,715
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$3,100.00	\$51.32	60.4
<b>Total</b>	<b>100%</b>	<b>15</b>	<b>\$3,100.00</b>	<b>\$51.32</b>	<b>60.4</b>

Monthly Summary		
Month	Spots	Dollars
2020-Jun	12	\$2,560.00
2020-Jul	3	\$540.00
<b>Total</b>	<b>15</b>	<b>\$3,100.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/22/20 8:53 AM	KELLY JOHNS	Revised			\$0	\$3,100.00	Changes: Origoffice Id to 109, Office from NEW YORK to WASHINGTON.
New	6/22/20 8:53 AM	KELLY JOHNS	New	15		\$3,100.00	\$3,100.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Michael J Day, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Barbara Bollier

Authorized committee:

Bollier For Kansas

Agency requesting time (and contact information):

☐ N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate Kansas

Date of election:

August 4, 2020



General



Primary

Treasurer of candidate's authorized committee:

Steven Mele

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


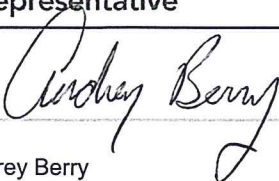
☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:  Digitally signed by Michael J Day Date: 2020.05.06 12:02:13 -04'00'	Signature: 
Name: Michael J Day	Name: Audrey Berry
Date of Request to Purchase Ad Time: 5/12/20	Date of Station Agreement to Sell Time: 6/22/20



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Digitally signed by Michael J Day  
Date: 2020.05.06 12:18:15 -04'00'

Name: Michael J Day

Date: 5/6/20

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 6/15/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:  
A2550957Station Call Letters:  
KSNWDate Received/Requested:  
6/22/20Est. #:  
217Station Location:  
Wichita, KSRun Start and End Dates:  
6/23-6/29/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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